

The "A"nnouncer



April, 2019

Newsletter of the Running
Board "A's"

<http://clubs.hemmings.com/runningboardas/>

Volume 18

Number 4

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The Running Board “A’s” club is a Model “A” Ford touring club. We are a region of the Model A Restorers Club (MARC). MARC recommends that all region members become members of MARC. See <http://model-a-ford.org/> for more information.

From the President

PRESIDENT'S CORNER



Well, the planning session for the 2019 touring season has been held. Eleven families gave input on things to do this season. Many of the events we have attended in the past will be revisited this year. There are also a couple of new tours planned. The month of July looks to be a little light on things to do. It would be great if some of the other 15 families who belong to the club could possibly come up with a tour they would like to host. I would especially like to encourage some of the new members to share some of their favorite things with the club. Just keep in mind that we are a Model A driving club. Driving our cars is a lot more fun than sitting around watching paint dry. It's your club. Be active. Make it happen.

Bob

Henry Ford In the Movie Business

I was surprised to learn that Ford had a Photography and Film department in his company as early as 1914.

According to *The Henry Ford*, during the first 10 years of the young company's existence, Henry contracted photographers to document various aspects of the business. In 1913, a movie maker came to document his Highland Park auto manufacturing plant. Henry was enamored with the movie making process and directed his advertising department to buy a movie camera and hire someone to operate it.

The job to find the personnel to fill two positions fell to Ambrose B. Jewett in the advertising department, and so in April of 1914 a two person photography department was born.

It only took a few months for the Ford Motor Company to become the first American company with a full photography and motion picture department.

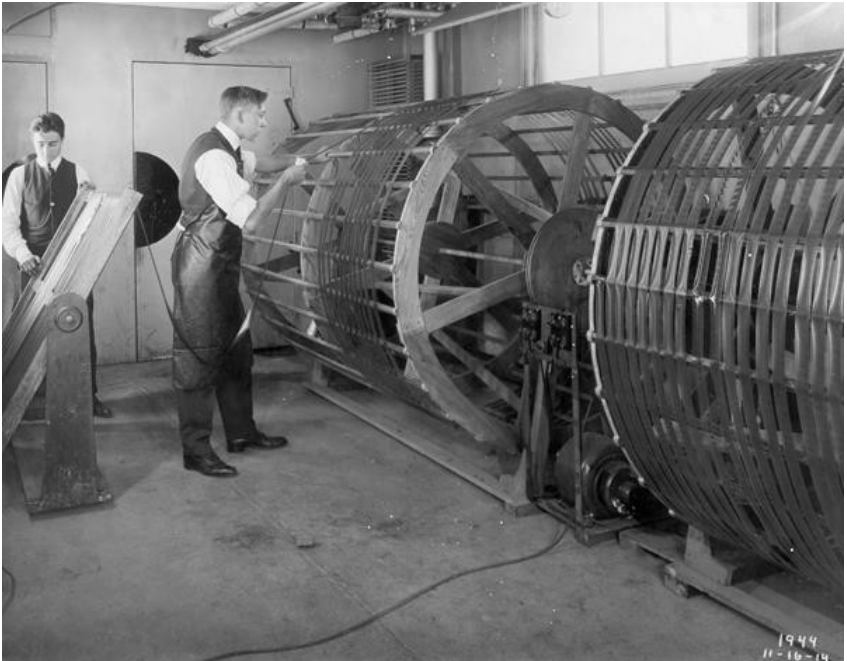


The department was located in the Highland Park Administration office until 1920 when it was moved to the administrative offices of the River Rouge Plant in Dearborn.

The focus of the department until 1918 was to document the companies product line, it's manufacturing plants and many of the employees at the time.

In 1918, Ford began to realize the value of photographs in advertising.

Also in 1918, a second Photographic department was established in the Engineering department. This department was tasked with documenting many of the engineering and technical aspects of the manufacturing process. This new department was located in the Fordson Tractor Plant in Dearborn.



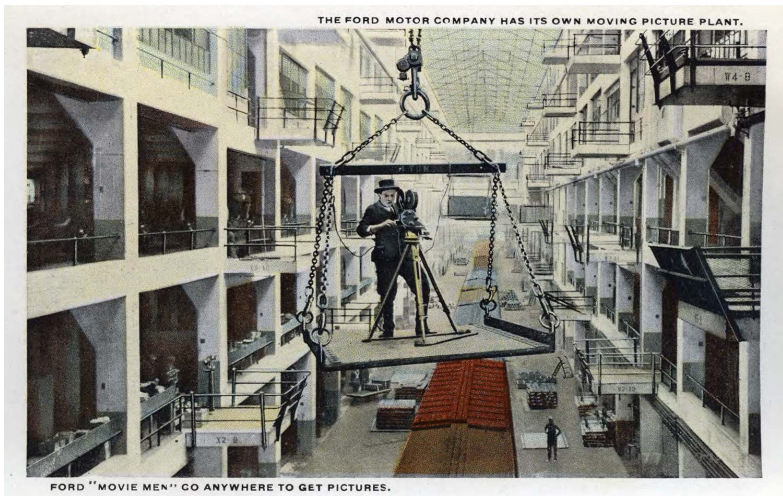
1944
11-16-14

By the mid 1920's the department's workload expanded to not only documenting and promoting products, engineering and other aspects of the business, but also personal interests of Henry Ford himself. The department began keeping files of pictures and films for the company and a separate set for Henry Ford. It's nice to own your own company with resources to cater to your personal interests!

The department eventually grew to a staff of 24 employees. In addition to advertising, and documenting engineering and manufacturing processes, Ford began turning out films on topics such as good driving habits, safety and modern farming techniques.

The Ford Photographic and Motion Picture Department was so prolific that it rivaled many of the movie studios in Hollywood at the time.

Many thousands of these images have now been archived and can be accessed at <https://www.thehenryford.org>.



March Planning Meeting

Our annual planning meeting was held on March 16. There were 19 members in attendance. Those in attendance included Dick and Bobbi Bettle, Lorraine Fox, Bob and Leslie Adams, Bob and Bernadette Outwater, Ken and Judy Nygard, Ed and Peg Hardy, Chuck and Deb Savitske, Gail and Doug Pyatt, Tom Fritz, Deb Daye and Diane and I.

As Bob alluded to in his President's message, the group was a little smaller than usual, but we still have plenty of activities scheduled for the touring season.

It was a sunny, but windy day. There were four an-



tique vehicles that made it to the meeting. It always amazes me that the ones that come the farthest always seem to have their Model A's with them. Tom Fritz and Deb Daye brought their '29 tudor and Dick and Bobbi Bettle brought their coupe as well. Ken and Judy Nygard brought Ken's F1 pickup and Ed and Peg Hardy had their coupe too.

We started off by having lunch with sandwiches and all the side dishes that everyone contributed to the

cause. The one nice thing about having a few less people this year was that it was a little easier to move around in the basement of our house during the meeting.



We wound up with 23 events planned between now and the end of the year. Some are annual events like the Road Kill Rally and the Steamboat/Model A event and there are some new events too, like the Delaware River Tour coming in June that will be hosted by the Bettles. Watch the calendar of events for full details. I try to post events on the calendar 3 months ahead, so please try to get me the details of your event as soon as possible.

Since we are a Model A club, we have to work in some ice cream into the event, so Diane out did herself with six different flavors of ice cream to choose from along with Gail Pyatt's delicious brownies for dessert.



There is still plenty of room for more events. Some of our most successful events seem to be during the week, so if you have an idea, don't be shy, just go for it.

Thanks to everyone for another successful planning meeting.

CALENDAR OF EVENTS

Raise Your “A” Day



(or as some may prefer, “Up Your “A” Day”)

10 AM-Saturday, April 27, 2019

Bob & Bernadette are pleased to once again host “Raise Your A Day”. This is a day for you and your Model A to spend some quality time together looking for those annoying rattles, cracked frames, potential suspension issues or maybe a quick lube. As always, Bob’s lift will be available for you to check things out.

Please feel free to bring any small parts you may need for your repair.

Sandwiches will be provided by Bob and Bernadette. Please let us know what side, salad or dessert, or other things you will bring to share. Please let us know (908 237-9322 or boutw@aol.com) by April 24 if you plan to attend so we can get a headcount for lunch.

Bob & Bernadette Outwater
32 Mason Farm Rd.,
Ringoes, NJ 08551
908 237-9322

CALENDAR OF EVENTS

Rhinebeck Auto show and Tour May 4 and 5

On Saturday, we will leave mid morning and travel up along the scenic Delaware River and stop for lunch in Milford PA. From there, we will then travel for about another two hours to Kingston NY along great Model A roads, where we will spend the night. Sunday morning we will cross the Hudson to Rhinebeck and the Dutchess County Fair Grounds where we spend the day at the Rhinebeck Auto Show. Registration is free for Model A's. We leave the show between 2 and 3 PM and we are usually home before dark. This is a great tour and show. It's great to blow the cobwebs out of the carburetor on this early tour and show.

If you wish to attend, contact the Super 8 Motel in Kingston @ 845-338-3078 to make a reservation. Contact Doug Pyatt at gcdp@rcn.com or at 610-844-6641 to let him know that you will attend .

68th Annual Spring Show Meet Date: Sunday, May 5, 2019 (Rain or Shine)

Location: Mennen Arena – 161 East Hanover Avenue
– Morristown, NJ 07960

Typically, this show draws as many as 225 restored and original condition vehicles, ranging in age from the 1900's brass era to the early 1990's for this event. The Spring meet also includes a flea market, car corral and food vendors. Open to the general public this event draws many spectators who are admitted for a modest donation.

CALENDAR OF EVENTS

Continued

Firehouse Spaghetti Dinner

May 10th marks the beginning of the firehouse spaghetti dinners at the Delaware Valley Firehouse on Headquarters Road in Erwinna PA. Bring your old cars and enjoy the meal with others in the club. The dinners are held monthly on the second Friday of each month. The cost is \$10 per person and includes all you can eat salad, spaghetti and dessert. It also includes beverages and bread. Come out and enjoy the fun.

Annual Steve Ryan Model A Show and Swap Meet.

Members of the club are encouraged to attend this annual show (flyer on the next page) put on by the Lehigh Valley Model A Club. We will meet at 10:00 at the show.

Come on out to this great Model A only show.



*Getting
There Is
Half the Fun!*

CALENDAR OF EVENTS



Annual
Formerly the Trexlertown Show

Lehigh Valley Model "A" Club Presents
the STEVE RYAN
Model A/AA Show & Swap

Saturday, May 18, 2019
9 am to 3 pm
Rain or Shine

Free Admission
Free Car Registration
Hubley Model Car Display
Technical Presentation
Pin Stripping by Jim Brand
Variety of Model "A" Cars
Show Car Paved Parking
Swap Meet & Concessions



Model "A & AA" Only Car Show & Swap

Stock or Original Model A Ford & Era Equipment Only

Hosted by: Goodwill Fire Company & Lehigh Valley Model A Ford Club

Trexlerstown, PA



7723 Hamilton Blvd • Breinigsville, PA 18031 • Short Drive from Rt 78 and Rt 222

Swap meet spots are a \$10 Donation • Model A / AA & Early Ford Parts Only

NO house hold items • NO dolls • NO modern tools • NO modern toys

An associated car club is not required for show. RSVP your swap space or your club for the day. 484.548.0632 or lvmodelclub@gmail.com

Lehigh Valley
Model 'A' Club



Oak Tree Supply • timzavacki@gmail.com

CALENDAR OF EVENTS

Delaware River Scenic Byway Tour

June 1, 2019 @ 10:30 am



River, canal, and roadway - the parallel ribbons of heritage in the historic Delaware River Valley - have played a transforming role in American history. And few regions express these ribbons of heritage as well as the historic places and scenic landscapes along the Delaware River on NJ 29 & PA 32. The route also closely follows the still-intact 19th-century Delaware and Raritan (D&R) Canal.

We will start our tour at the Tinicum Park on Route 32; crossing into New Jersey at the Frenchtown Bridge; following Route 29 South down to Titusville; over the Washington Crossing Bridge and stopping at Washington Crossing State Park in Pennsylvania on PA 32 North for a bring-your-own picnic lunch. A stop

CALENDAR OF EVENTS

at Bucks County Audubon Society at Honey Hollow will allow us to stretch our legs again, and to avoid the hustle-bustle of New Hope on a Saturday. The tour ends right back where we started in Tinicum Park, and is approximately 50 miles long.

Bucks County Audubon Society at Honey Hollow is located on 110-acres with 6 miles of trails, meadows, forests, ponds, wetlands, and streams. Located on the property is a 1936 renovated barn that serves as the Visitor Center, as well as a historic waterwheel and spring house. The property offers beautiful rolling hills, enchanting forested areas, and picturesque landscapes. Bucks County Audubon Society is located at 2877 Creamery Road, New Hope, PA 18938. Contact Dick and Bobbi Bettle at (973) 966-2947 if you plan to attend.

Picnic at Tom Fritz's Hme

Saturday June 22, 2019

Tom has graciously offered to host another picnic at his home at 78 Midvale Avenue in Millington N.J. The picnic will start at 11:30 AM. Please contact Tom to let him know what you will bring to share. Bob Outwater has volunteered to lead those coming from the far western reaches of our club through the wilds of N.J. We can meet at Bob's house at 10:30 the day of the picnic. Contact Tom at 908 580-0502 to let him know that you are coming and what you will bring. Contact Bob at 908-237-9322 if you want to travel with the group.

The Signs Say It All

This selection of photos was brought to you by Doug Pyatt. I hope you enjoy them!



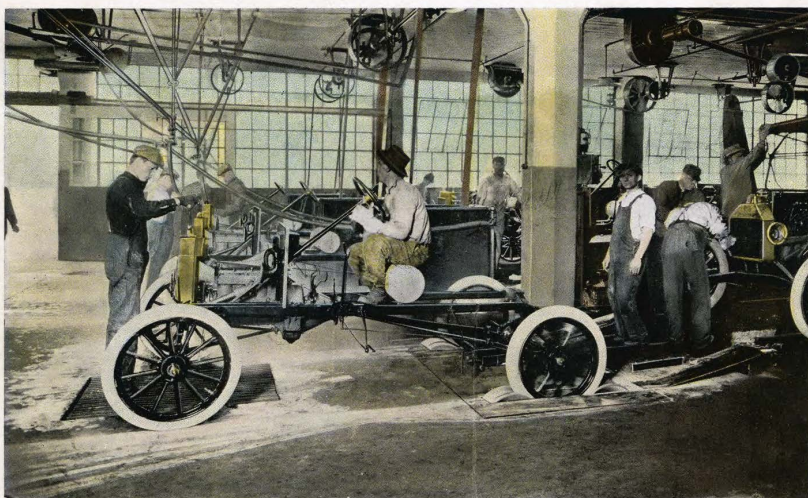


Postcards Provide an Insight to the Early Years of the Ford Motor Company

1000 ASSEMBLED FORD CHASSIS, ONCE A RECORD OUTPUT.



IN 1916, FORD PRODUCTION MOUNTED AS HIGH AS 2768 CARS IN A SINGLE DAY.



AT THE END OF THE ASSEMBLY LINE. CARS RUN FROM HERE ON THEIR OWN POWER.



**Membership Application
For the Running Board "A's"**

Name _____

Address _____

Telephone Number _____

Email address _____

Dues are \$15.00 annually. Please make checks payable to:

Running Board "A's"

Mail to:

Running Board "A's"

P.O. Box 9

Hilltown Pennsylvania 18927-9711

If renewing, please underline any information that has changed

Running Board "A's"

PO Box 9

Hilltown PA. 18927-9721

First Class Mail